Unit 23 Web Design

1A

1. To promote and advertise products and services.

2. Web pages make a website just as pages make a book.

3. The first page in a website is the home page.

2A

1. Hypertext Markup Language (HTML).

2. Web editor.

3. Portable Document Format (PDF)

4. Frames

5. *.JPG (Joint Photographic Experts Group), *.GIF (Graphics Interchange Format), *.PNG (Portable Network Graphics).

6. *.mov, *.mpg, *.ra, *.wav, *.mp3, *.mp4, *.wmv

2B

1. C

2. E

3. A

4. B

5. D

6. F

3B

Can	Could	Needn't	Should	Must	May	Might	Can	Could	may

1. can/could

2. can/could

3. needn't/ need not

4. should

5. must

6. may/might

7. Can/Could/May

Unit 23 Web Design

4B

2. Write and format the text

1. Decide the content and structure for the website

5. Publish the website

3. Insert computer graphics and sounds

6. Keep the website updated

4. Link related pages to each other using hyperlinks

4C

1. Right

2. Right

3. Wrong

4. Wrong

5. Wrong

6. Wrong

7. Right

8. Right

5A

1. A blog is a website where people express their opinion.

2. We read blogs with more text, and a lot of links.